

Label size 60mm h x 70mm w

Bleed additional 3mm on all size

Safe area 3mm margin

CMYK colours only

Rasterised images minimum of 300dpi

Images **MUST** be embedded if designing in Adobe Illustrator

All text converted to outlines

Document must be supplied to final size and include bleed

Do **NOT** include any print marks

NO registration marks, crop marks, bleed marks, etc

Artwork fees will be charged if labels are supplied that do not meet these guidelines

ALC/VOL, standard drinks and additive information

MUST be included as a legal requirement (5pt type may be used)